



CONSENSUAL AGREEMENT AND UNDERTAKING

("Agreement")

Between

THE MARKET PRACTICES COMMITTEE

("Committee")

Of

THE LIFE INSURANCE COUNCIL OF SASKATCHEWAN

("Council")

And

Larry McRorie

(the "Licensee")

The Licensee acknowledges and agrees that he received the Notice regarding a proposed action pursuant to Section 10-11 of *The Insurance Act* (the "Act"), and the reasons therefor from Council, dated October 30, 2023.

The Licensee acknowledges and agrees that he is guilty of misconduct by violating the Act and Council Bylaws as follows:

***The Insurance Act* ("the Act"), Section 7-12 Unfair practices**

(1) No insurer, insurance intermediary or adjuster shall: (a) make a false or misleading statement, representation or advertisement;

Bylaw 4-1 Professional misconduct

(2) Without limiting the generality of subsection 4-1 (1), a licensee may be guilty of misconduct if the licensee:

(j) in the course of promoting, selling or servicing insurance business, provides in any advertising or other communications information that is false or misleading, pursuant to section 7-12 of the Act;



The Licensee acknowledges and agrees that:

- a. His right to make a written submission to or appear before the Committee at an oral hearing to make representations as to why this action should not be taken has been explained to him and that he fully understands his rights and/or obligations.
- b. The Licensee waives his right to make a written submission to the Committee or to appear before the Committee at an oral hearing and chooses to resolve this matter by way of this Agreement and accordingly waives any right of appeal with respect to this action.
- c. This Agreement does not preclude Council from pursuing any other investigation and/or sanctions against the Licensee for activities not identified in this Agreement that may be in violation of the Act, the regulations or Council Bylaws.
- d. The Licensee has been advised that it is in his best interest to obtain independent legal advice before entering into this Agreement. The Licensee has either:
 - a. obtained such independent legal advice prior to executing this Agreement; or
 - b. has willingly chosen not to obtain such advice prior to executing this Agreement.
- e. The Licensee hereby affirms that he has read and understands the terms of this Agreement and is signing it voluntarily and of his own free will.

The Licensee, having waived his rights, accepts and undertakes to fulfill the sanctions imposed by the Committee as follows:

- a. The Licensee must immediately remove all reference to his designations which are no longer active and to the words "Insurance & Investments" from all advertising, e-mail signatures, social media sites and the like.
- b. Pay a penalty in the amount of \$500.00
- c. Pay the costs of investigation in the amount of 4 hours x \$110.00 = \$440.00



Consensual Agreement and Undertaking

Larry McRorie

- d. Pay the fine and costs, in the total amount of \$940.00 within thirty (30) days from the date of this Agreement.

The Committee's Agreement:

Upon fulfillment of the sanctions imposed, the Committee agrees this to be the full and final resolution of the violations of Council's Bylaws by the Licensee as outlined in this Consensual Agreement and Undertaking

Originally signed by:
Larry McRorie

November 10, 2023
Date

Originally signed by Grant Laube for:
THE MARKET PRACTICES COMMITTEE
Life Insurance Council of Saskatchewan

November 20, 2023
Date

Penalties affecting insurance intermediary's licence

Section 5-39(3)

If a penalty imposed against a holder of an insurance intermediary's licence pursuant to subsection (2) is not paid within 30 days after the holder is served with the written notice of the penalty and the decision of the Superintendent is not appealed, the licence is automatically suspended immediately following the last date for paying the penalty or appealing the decision, whichever is later, and remains suspended until the penalty is paid or the licence expires.