REGARDING the *Insurance Act,* R.S.O. 1990, c. I.8, as amended, in particular sections 441.1, 441.2 and 441.3;

AND REGARDING Lisa Bell Financial Consulting Inc.

ORDER TO IMPOSE AN ADMINISTRATIVE PENALTY

Lisa Bell Financial Consulting Inc. ("LBFCI") holds a corporate insurance agent licence, issued under the *Insurance Act* (the "Act"). LBFCI's licence number is 33478M.

On April 26, 2018, the Superintendent of Financial Services ("Superintendent") issued a Notice of Proposal ("Notice") to Impose an Administrative Penalty in the amount of \$1,500 on LBFCI.

The Notice was served on LBFCI on May 4, 2018. LBFCI had 15 days after the Notice was given to request a hearing before the Financial Services Tribunal ("Tribunal") in accordance with subsection 441.3(5) of the Act.

On May 24, 2018, the Registrar of the Tribunal confirmed that no hearing request was filed by LBFCI or anyone on its behalf.

Subsection 441.3(7) of the Act provides that the Superintendent may carry out the proposal when no hearing has been requested.

ORDER

Pursuant to section 441.3 of the Act, an administrative penalty of \$1,500 is imposed on Lisa Bell Financial Consulting Inc.

TAKE NOTICE THAT LBFCI will shortly be receiving an invoice from Ontario Shared Services, a part of the Ministry of Government and Consumer Services, with information as to where and how to make the payment. LBFCI must pay the administrative penalty no later than 30 days after the date of this Order.

If LBFCI fails to pay the administrative penalty in accordance with the terms of this Order, the Superintendent may file the Order with the Superior Court of Justice and the

Order may be enforced as if it were an order of the court. An administrative penalty that is not paid in accordance with the terms of an order imposing the penalty is a debt due to the Crown and is enforceable as such.

DATED at Toronto, Ontario, June 8, 2018.

"Original signed by Anatol Monid"

Anatol Monid
Executive Director, Licensing and Market Conduct Division

By Delegated Authority from The Superintendent of Financial Services