



REGARDING the *Insurance Act*, R.S.O. 1990, c. I.8, as amended, in particular sections 441.1, 441.2 and 441.3

AND REGARDING Marlene Falcon

ADMINISTRATIVE PENALTY ORDER

On July 10, 2017, the Superintendent of Financial Services (“Superintendent”) issued a Notice of Proposal (“Notice”) to impose an administrative penalty in the amount of \$1,750 on Ms. Falcon. The Superintendent had determined that Ms. Falcon had furnished misleading or incomplete information to the Financial Services Commission of Ontario (“FSCO”) contrary to paragraph 447(2)(a) of the *Insurance Act* (“Act”).

The Notice was served on Ms. Falcon by sending a copy of the Notice by registered and regular mail on July 17, 2017.

Ms. Falcon had 15 days after the Notice was given to request a hearing before the Financial Services Tribunal (“Tribunal”) in accordance with subsection 441.3(5) of the Act.

Ms. Falcon did not request a hearing.

Subsection 441.3(7) of the Act provides that the Superintendent may carry out the proposal to impose an administrative penalty when no hearing has been requested.

ORDER

An administrative penalty in the amount of \$1,750 is imposed on Ms. Marlene Falcon.

TAKE NOTICE THAT Marlene Falcon will be receiving shortly an invoice from Ontario Shared Services, a part of the Ministry of Government and Consumer Services, with information as to where and how to make the payment. Ms. Falcon must pay the administrative penalty no later than 30 days after the date of the invoice.

If Ms. Falcon fails to pay the administrative penalty in accordance with the terms of this Order, the Superintendent may file the Order with the Superior Court of Justice and the Order may be enforced as if it were an order of the court. An administrative penalty that is not paid in accordance with the terms of an order imposing the penalty is a debt due to the Crown and is enforceable as such.

DATED at Toronto, Ontario, this day of , 2017.

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Executive Director, Licensing & Market Conduct Division

By delegated authority from
The Superintendent of Financial Services