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**REGARDING** the *Insurance Act*, R.S.O. 1990, c. I.8, as amended (the “Act”), in particular sections 288.6 and 288.7

**AND REGARDING** Blue Pebble Inc.

### **ORDER TO REVOKE LICENCE**

On October 26, 2015, the Superintendent of Financial Services (“Superintendent”) issued a Notice of Proposal (“Notice”) to revoke the service provider licence of Blue Pebble Inc. (licence #SP14366). The Superintendent is satisfied that Blue Pebble Inc. contravened the Act and Regulations made under it, by failing to submit its annual information return and failing to respond to multiple communications from the Superintendent, and accordingly is no longer suitable to hold a service provider licence.

On October 27, 2015, a copy of the Notice was sent to Blue Pebble Inc., which had 15 days after the Notice was served to request a hearing before the Financial Services Tribunal (“Tribunal”) in accordance with subsection 288.7(3) of the Act.

The Registrar of the Tribunal confirmed that, as of November 27, 2015, no request for a hearing has been received from Blue Pebble Inc. or anyone on its behalf.

Subsection 288.7(7) of the Act provides that the Superintendent may carry out the proposal to revoke the service provider licence when no hearing has been requested.

### **ORDER**

**Pursuant to subsection 288.7(7) of the Act, the service provider licence of Blue Pebble Inc. is hereby revoked.**

**DATED** at Toronto, Ontario,

2015.

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Shonna Neil  
Director, Licensing Branch

By Delegated Authority from  
The Superintendent of Financial Services